

# Cookies Statement

When you create or log in to an online account on Mega Group Trade Export website you agree to our privacy and cookies notice. When making use of our websites in search of products or services, you agree to the use of cookies as described in this notice.

Cookies are small bits of text that are downloaded to the hard drive of the devices you access our content with. These cookies do no harm to your computer or the files you contain on it. With the help of cookies we collect information from the devices you use to access Mega Group Trade Exports content, products and services. We use this information to amongst others facilitate your browser experience by remembering preferences and settings. Furthermore we like to keep track of what websites, information and links are popular when our customers browse through our websites using 'analytics cookies'. These cookies are powered by a reliable and well-known external company, Google.

A breakdown of the sole purposes of our cookies can be viewed below:

- The number of visitors on our page
- The hours visitors spend on our website
- The order in which a visitor browses through the various pages of our website
- Optimizing of the website
- Assessing which parts of our website need adjustment
- Reading your browser settings to optimize the functionality of the website and the information thereon.
- Remembering your preferences and settings, such as location, etc.
- The passing of information from one page to the next page, so that you do not have to fill in the same information every time
- load the websites evenly, so that the sites remain accessible
- make it possible to respond to our websites

## Cookies lifespan & Data Management

The cookies which we use to retain your information have a varying lifespan. The maximum lifespan is ten years from your last visit to the website. All cookies can be removed from your browser settings at your convenience.

As a data subject of Mega group and/or its different allied websites, you have the right to request all the personal data which we hold of you. For an overview hereof you can simply send an email to [privacy@megagrouptrade.com](mailto:privacy@megagrouptrade.com). If you find there to be incorrect information contained of you by us, then we will update this as soon as we receive notice from you. You can also request your data to be removed from our customer database by sending an email to [privacy@megagrouptrade.com](mailto:privacy@megagrouptrade.com).

# Privacy Statement

MegaGroup is the holding company for a group of water technical wholesalers located in Europe. With our website we want to give customers a better product and communication experience. We also want to give you clear information about what information we collect and how we use it.

## **Our compliance to existing law**

Mega Group Trade Export websites are bound by all contemporary applicable data protection and privacy laws. Your personal information is therefore processed with the utmost care.

A reminder, you are under no obligation to provide Personal Data to us, but much of the Personal Data we request is essential to conclude our offered services to you or to improve our services to you. We may not be able to provide you with our services should you withhold requested information.

## **Information that we collect**

We collect information from you through three channels (i) that which you provide to us when creating a username or making an order. This is personal information such as your name, contact details and your gender. The remaining information is (ii) that which we collect through the cookies placed on our webpages (visit our cookie statement for an overview of this) and (iii) through our social media platforms (i.e. LinkedIn, Youtube, Facebook).

We process your personal data for:

- the acceptance of your order;
- the prevention of excessive lending;
- execution of agreements with you;
- to send you a newsletter, offer, user information, service message, email or other electronic message;
- relationship management;
- conducting (market) analysis;
- fulfilling legal obligations
- Analyse, monitor, optimize and secure our websites and used technologies
- To do market research and create management reports regarding performance and status of our platforms.

## **Sharing your information**

Information provided to MegaGroup will remain within the sphere of its allied water technical wholesalers group, trusted third party processors and upon consent to Aqua2life, the not-for-profit foundation which it powers. The information provided to third parties and Aqua2life will unless stated otherwise be personal details used solely for the carrying out the service we have commissioned.

We may share and use your information with third parties without your consent to enable us to comply with any legal or regulatory requirements. While we trust our customers, we will share and use your information with credit reference and fraud prevention agencies for the detection against fraud and other crimes and to enforce our rights.

If Mega Group is succeeded by another company, your information will be shared with this successor for the purposes set out in this privacy notice.

### **Security**

We have taken proper security measures to secure your personal data. We ensure that software and technology used to processing personal data is sufficient and according current law to prevent unauthorized access to, adaptation, disclosures or loss of personal data. We will also comply with the obligation to report in the event of a breach of your personal data.

### **Removing, amending or requesting your data**

You are free to notify us of any updates and corrections to your information or restrict or delete your data. Should you want to know which information we hold of you, then this can be requested too. For these services you can reach us with the information provided on the contact details page.

We will suspend your request if we cannot or are unable to fully determine you request for removal or amendment. For the execution we will ask you to specify your request further. A confirmation message will be sent to you depending on the medium with which you have contacted us.

### **Changes to this notice**

We will occasionally update our privacy and cookies statements. We advise you to regularly visit this page to see if any changes have taken place.